

Note: the following pages are from brochures only pertaining to the appropriate vehicle. This is not a complete brochure.

ENGINES USED IN 1978 BUICKS

Buick calls to your attention the following information regarding engines used in their 1978 models and the GM Divisions that produce them.

<p>3.2 Litre 196 Cu. In. V6 Engine (LC9) Produced by GM — Buick Motor Division at the Flint, Michigan Engine Plant</p> <p>SPECIFICATIONS: Carburetor barrels (no.) 2 S.A.E. net hp at rpm 95** = 3800 S.A.E. net torque = rpm (ft.-lb.) 155** = 2000 Compression ratio (to 1) 8.0 Bore x stroke (in.) 3.50 x 3.40 Available axle ratios* 2.56, 2.73</p> <p><small>*Check subprogram for axle ratio availability with various models and transmissions. **Denotes engine with automatic transmission. With manual transmission: 90 hp = 3600; 135 ft.-lb. = 2000 rpm.</small></p>	<p>231 Cu. In. V6 Engine (LD5) Produced by GM — Buick Motor Division at the Flint, Michigan Engine Plant</p> <p>SPECIFICATIONS: Carburetor barrels (no.) 2 S.A.E. net hp at rpm 105 = 3400 S.A.E. net torque = rpm (ft.-lb.) 185 = 2000 Compression ratio (to 1) 8.0 Bore x stroke (in.) 3.80 x 3.40 Available axle ratios* 2.56, 2.73, 2.93, 3.08, 3.23</p> <p><small>*Check subprogram for axle ratio availability with various models and transmissions.</small></p>	<p>3.8 Litre Turbocharged 231 Cu. In. V6 Engine (LC5) Produced by GM — Buick Motor Division at the Flint, Michigan Engine Plant</p> <p>SPECIFICATIONS: Carburetor barrels (no.) 2 S.A.E. net hp at rpm 150 = 3800 S.A.E. net torque at rpm (ft.-lb.) 245 = 2400 Compression ratio (to 1) 8.0 Bore x stroke (in.) 3.80 x 3.40 Available axle ratios* 2.56, 2.73, 3.08</p> <p><small>*Check subprogram for axle ratio availability with various models and transmissions.</small></p>	<p>3.8 Litre Turbocharged 231 Cu. In. V6 Engine (LC8) Produced by GM — Buick Motor Division at the Flint, Michigan Engine Plant</p> <p>SPECIFICATIONS: Carburetor barrels (no.) 4 S.A.E. net hp at rpm 165 = 4000 S.A.E. net torque at rpm (ft.-lb.) 285 = 2800 Compression ratio (to 1) 8.0 Bore x stroke (in.) 3.80 x 3.40 Available axle ratios* 2.73, 3.08</p> <p><small>*Check subprogram for axle ratio availability with various models and transmissions.</small></p>
<p>301 Cu. In. V8 Engine (L27) Produced by GM — Pontiac Motor Division at the Pontiac, Michigan Engine Plant</p> <p>SPECIFICATIONS: Carburetor barrels (no.) 2 S.A.E. net hp at rpm 140 = 3600 S.A.E. net torque at rpm (ft.-lb.) 235 = 2000 Compression ratio (to 1) 8.2 Bore x stroke (in.) 4.00 x 3.00 Available axle ratios* 2.41</p> <p><small>*Check subprogram for axle ratio availability with various models and transmissions.</small></p>	<p>305 Cu. In. V8 Engine (LG3) Produced by GM — Chevrolet Motor Division Tonawanda, New York and GM of Canada Engine Plants</p> <p>SPECIFICATIONS: Carburetor barrels (no.) 2 S.A.E. net hp at rpm 145 = 3800 S.A.E. net torque = rpm (ft.-lb.) 245 = 2400 Compression ratio (to 1) 8.4 Bore x stroke (in.) 3.736 x 3.48 Available axle ratios* 2.28**, 2.41, 2.56, 2.73, 3.08</p> <p><small>*Check subprogram for axle ratio availability with various models and transmissions. **To be replaced by the 2.29 axle after start of production.</small></p>	<p>305 Cu. In. V8 Engine (LG4) Produced by GM — Chevrolet Motor Division at the Flint, Michigan, and Tonawanda, New York Engine Plants</p> <p>SPECIFICATIONS: Carburetor barrels (no.) 4 S.A.E. net hp at rpm 160 = 4000 S.A.E. net torque = rpm (ft.-lb.) 235 = 2400 Compression ratio (to 1) 8.4 Bore x stroke (in.) 3.736 x 3.48 Available axle ratios* 2.28**, 2.41, 2.73</p> <p><small>*Check subprogram for axle ratio availability with various models and transmissions. **To be replaced by the 2.29 axle after start of production.</small></p>	<p>350 Cu. In. V8 Engine (LM1) Produced by GM — Chevrolet Motor Division, Flint, Michigan, and GM of Canada Engine Plants</p> <p>SPECIFICATIONS: Carburetor barrels (no.) 4 S.A.E. net hp at rpm 170 = 3800 S.A.E. net torque = rpm (ft.-lb.) 270 = 2400 Compression ratio (to 1) 8.2 Bore x stroke (in.) 4.00 x 3.48 Available axle ratios* 2.41, 2.73, 3.08</p> <p><small>*Check subprogram for axle ratio availability with various models and transmissions.</small></p>
<p>350 Cu. In. V8 Engine (L77) Produced by GM — Buick Motor Division at the Flint, Michigan Engine Plant</p> <p>SPECIFICATIONS: Carburetor barrels (no.) 4 S.A.E. net hp at rpm 155 = 3400 S.A.E. net torque = rpm (ft.-lb.) 280 = 1800 Compression ratio (to 1) 8.0 Bore x stroke (in.) 3.80 x 3.85 Available axle ratios* 2.41, 2.73, 3.08</p> <p><small>*Check subprogram for axle ratio availability with various models and transmissions.</small></p>	<p>350 Cu. In. V8 Engine (L34) Produced by GM — Oldsmobile Division at the Lansing, Michigan Engine Plant</p> <p>SPECIFICATIONS: Carburetor barrels (no.) 4 S.A.E. net hp at rpm 170 = 3800 S.A.E. net torque = rpm (ft.-lb.) 275 = 2000 Compression ratio (to 1) 7.9 Bore x stroke (in.) 4.057 x 3.385 Available axle ratios* 2.41, 2.73</p> <p><small>*Check subprogram for axle ratio availability with various models and transmissions.</small></p>	<p>403 Cu. In. V8 Engine (L80) Produced by GM — Oldsmobile Division at the Lansing, Michigan Engine Plant</p> <p>SPECIFICATIONS: Carburetor barrels (no.) 4 S.A.E. net hp at rpm 185 = 3600 S.A.E. net torque = rpm (ft.-lb.) 320 = 2000 Compression ratio (to 1) 7.9 Bore x stroke (in.) 4.351 x 3.385 Available axle ratios* 2.41, 2.56, 2.73, 3.08, 3.23</p> <p><small>*Check subprogram for axle ratio availability with various models and transmissions.</small></p>	

MODEL/ENGINE COMBINATIONS AND EPA MILEAGE ESTIMATES†

Engine	Standard Optional	Availability	48 States EPA MPG Estimates City/Hwy/Combined
SKYHAWK 231 V6 (LD5)	Standard	All states All states Altitude (1) Altitude (1)	(M) 16 28 19 (A) 19 27 22 (M) 16 27 20 (A) 16 23 18
SKYLARK 231 V6 (LD5) 305 V8 (LG3) 350 V8 (LM1)	Standard Optional Optional	All states All states Altitude (1) All states Altitude (1)	(M) 16 26 19 (A) 18 26 21 (A) 15 22 18 (A) 16 22 19 (A) 13 18 15
CENTURY (Excluding Century Wagon) 3.2 V6 (LC9) 231 V6 (LD5) 305 V8 (LG3) 305 V8 (LG4)	Standard Optional Optional Optional	All states All states All states All states Altitude (1) All states Altitude (1) All states	(M) 19 33 23 (A) 18 26 21 (M) 16 28 19 (A) 19 27 22 (A) 16 23 18 (A) 17 25 20 (A) 14 21 17 (A) 18 20 21
REGAL 3.2 V6 (LC9) 231 V6 (LD5) 3.8 Turbocharged V6 (LC5)* 3.8 Turbocharged V6 (LC8)* 305 V8 (LG3) 305 V8 (LG4)	Standard Optional Standard* Optional* Optional Optional	All states All states All states All states Altitude (1) All states** Altitude (1)** All states Altitude (1)	(M) 19 33 23 (A) 18 26 21 (M) 16 28 19 (A) 19 27 22 (A) 16 23 18 (A) NA (A) 17 25 20 (A) 17 25 20 (A) 14 21 17 (A) 18 26 21
<small>*LD5 and LD8 are available only on Regal Sport Coupe. LD5 is also with LD8 the only engine on Regal Sport Coupe. **High altitude option available after start of production. Contact salesperson for details.</small>			
CENTURY WAGON 231 V6 (LD5) 305 V8 (LG3) 305 V8 (LG4) 350 V8 (LM1)	Standard Optional Optional Optional	All states Altitude (1)* All states All states Altitude (1)	(A) 19 27 22 (A) 18 23 18 (A) 16 22 18 (A) 16 23 18 (A) 12 18 15
<small>Not available in Ontario, Canada, Mexico.</small>			
LeSABRE 231 V6 (LD5) 3.8 Turbocharged V6 (LC5)* 3.8 Turbocharged V6 (LC8)* 301 V8 (L27) 350 V8 (L77) 350 V8 (L34) 403 V8 (L80)	Standard Standard* Optional* Optional Optional Optional Optional	All states Altitude (1) All states All states Altitude (1)** All states All states Altitude (1) All states Altitude (1)	(A) 17 25 20 (A) 15 21 17 (A) NA (A) 16 22 19 (A) 11 22 15 (A) 17 24 20 (A) 15 22 18 (A) 18 22 18 (A) 14 20 17 (A) 14 20 17
<small>*LD5 and LD8 are available only on LeSabre Sport Coupe. LD5 is also with LD8 the only engine on LeSabre Sport Coupe. **High altitude option available after start of production. Contact salesperson for details.</small>			
ESTATE WAGON 350 V8 (L77) 350 V8 (L34) 403 V8 (L80)	Standard Standard Optional	All states Altitude (1) All states Altitude (1)	(A) 15 22 18 (A) 15 22 17 (A) 14 20 16 (A) 14 20 16
ELECTRA 350 V8 (L77) 350 V8 (L34) 403 V8 (L80)	Standard Standard Optional	All states Altitude (1) All states Altitude (1)	(A) 15 22 18 (A) 15 22 17 (A) 14 20 16 (A) 14 20 16
RIVIERA 350 V8 (L77) 350 V8 (L34) 403 V8 (L80)	Standard Standard Optional	All states Altitude (1) All states Altitude (1)	(A) 15 22 18 (A) 15 22 17 (A) 14 20 16 (A) 14 20 16

† The actual mileage you get will vary depending on the type of driving you do, your driving habits, your car's condition and available equipment.

NA indicates EPA MPG Estimate Not Available at time of printing.

M - Manual transmission, A - Automatic transmission.

(1) Designed and Recommended for High Altitude Operation.

NOT FOR USE IN CALIFORNIA

Specifications subject to change
Leto in USA
Second Printing December 20, 1977

Buick 1978 Exterior Colors

Available on all models



White
• Code 11



Silver*
• Code 15



Black
• Code 19



Medium Blue*
• Code 22



Light Green*
• Code 44



Tan
• Code 61



Dark Gold*
• Code 63



Saffron*
• Code 67



Brown*
• Code 69



Red*
• Code 77

Special Skyhawk, Skylark Colors



Bright Blue*
• Code 24



Dark Green*
• Code 48



Yellow
• Code 51



Bright Red
• Code 75

Special Century, Regal, LeSabre, Estate Wagon, Electra, Riviera Colors



Light Blue
• Code 21



Dark Blue*
• Code 29



Medium Green*
• Code 45



Dark Red*
• Code 79

Special Riviera Colors



Blue Firemist*
• Code 91
extra cost



Amber Firemist*
• Code 92
extra cost



Red Firemist*
• Code 93
extra cost



Gray Accent
used with Silver
• Code 15



Gold Accent
used with Tan
• Code 61

*Metallic Paint

Ask your Buick salesperson about selected standard car colors that are also used as Accent colors.

Buick Motor Division, General Motors Corporation, reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models; and also to discontinue models.

Litho in U.S.A.

Buick 1978 Vinyl Top Colors

Available at extra cost on all models except Skyhawk, Century Sport Coupe and Station Wagons.



White • Code 11



Silver • Code 15



Black • Code 19



Blue • Code 22



Green • Code 44



Tan • Code 61



Red • Code 79

In the late thirties, Buicks were equipped with many innovations: including windshield defrosters, self-shifting transmissions, and the industry's first coil-spring rear suspensions. And in 1940 came Buick's first "Woody," the Model 59 Estate Wagon. It was destined to become one of the most popular body styles in the country. And before, the 1978 Buick wagons. They have a lot more in common with the old "Woody" than just potholes.



Buick offers wagon practicality in two basic sizes. One is the full-size Estate Wagon, which comes in both a standard and available Limited edition. And then there's the mid-size Century Wagon, which is offered in Special and Custom models and an available Sport Wagon option. The full-size Estate Wagon can accommodate up to eight passengers in the 3-seat version or haul as much as 87.7 cubic feet of cargo. It's well-

equipped for these big tasks with a 350 CID (5.7 litre) V-8. Or, if you desire more power, a 403 CID (6.6 litre) V-8 may be specified. It's also equipped for your personal convenience with standard power steering, power front disc brakes, and automatic transmission. And, of course, there's a handy tailgate that you can fold down or swing open like a door.

Our mid-size Century Wagons exhibit their share of quality Buick

features, as well. A 231 CID (3.8 litre) V-6 is standard. V-8 power is available (V-8 engine required in California and specific high-altitude areas). Century Wagons afford 71.8 cubic feet of cargo space with the back seat folded down.

And thanks to a newly designed, fold-down rear deck and lift-up tailgate window, loading and unloading is easy.

Other bonuses this year include storage compartments behind the rear wheelhousings and swing-out

rear-vent windows for ventilation. Rear-door windows are stationary. Recessed, rear-door armrests are featured.

So whether you're looking for the practical advantages of a luxurious full-size wagon or a more efficient mid-size wagon, there's a Buick wagon to fill the bill. Refer to the engine availability insert included with this brochure for EPA mileage estimates. Additional insert copies are available from your dealer.

Buick Wagons—a profile.



Estate Wagon. A full-size wagon with 87 cubic feet of cargo space and plenty of luxury too.



Century Custom Wagon and Century Special Wagon. Two beautiful examples of wagon practicality.



Buick's most popular sedan in 1972, when the advertisement appeared, was the 5-passenger Model 47. It was available in Buick only, and weighed 3,197 pounds. Advertisements were used to raise and lower the quarter windows, which came equipped with side window shades at no extra cost.

The nice thing about a Century wagon is that it's just as adept at helping you play as helping you work. This year, you have two Century wagon models from which to choose: the Century Special and the Century Custom.

The Special Wagon is designed to offer the practical benefits of a wagon at Buick's lowest wagon manufacturer's suggested retail price. The Custom Wagon, as its name suggests,

features more luxurious levels of appointment inside and out. And for enthusiasts with cargo to haul, the Custom is also available with a new Sport Wagon option, which includes special paint treatment, new Design Sport wheels, over-size steel-belt tires, and a special suspension, similar to Century Sport Coupe's. A 231 CID (3.8 litre) V-6 is standard. V-8 power is available. An available V-8 engine is required in California and designated high-altitude areas on Century Custom Wagons. All are stronger than last year's models and offer 71.8 cubic feet of cargo space. And thanks to a newly designed fold-down rear deck and lift-up window, loading and unloading is easy. There's another bonus this year in the form of storage compartments behind the rear wheelhousings. A rack to provide secure, out-of-sight storage for valuables is available. But perhaps the nicest thing about

a new mid-size Century Wagon, is that you get traditional wagon benefits, with good fuel economy and impressive maneuverability in city traffic shown in the good measure. Refer to the engine availability insert included with this catalog for EPA mileage estimates. Additional copies of the insert may be obtained from your dealer.

Century Wagon—a profile.



Buick's most popular sedan in 1972, when the advertisement appeared, was the 5-passenger Model 47. It was available in Buick only, and weighed 3,197 pounds. Advertisements were used to raise and lower the quarter windows, which came equipped with side window shades at no extra cost.



Century Custom Wagon and Century Special Wagon. Two beautiful examples of wagon practicality.

Century Custom Wagon and Century Special Wagon. Two beautiful examples of wagon practicality.

Regal



Regal Coupe



Regal Sport Coupe



Regal Limited Coupe



Century



Century Special Coupe



Century Special Sedan



Century Special Station Wagon



Century Custom Coupe



Century Custom Sedan



Century Custom Station Wagon



Special Wagon Option



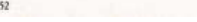
Century Sport Coupe



Century Limited Coupe



Century Limited Sedan



LeSabre



LeSabre Coupe



LeSabre Sedan



LeSabre Custom Coupe



LeSabre Custom Sedan



LeSabre Sport Coupe



Electra



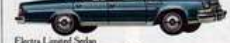
Electra 225 Coupe



Electra 225 Sedan



Electra Limited Coupe



Electra Limited Sedan



Electra Park Avenue Coupe



Electra Park Avenue Sedan



Riviera



Riviera Coupe

Estate Wagon



Estate Wagon (2- or 3-seat)



Estate Wagon Limited Option (2- or 3-seat)



Skyhawk



Skyhawk 'S' Coupe



Skyhawk Coupe



Skyhawk Hatchback Coupe



Skyhawk Sedan



Skyhawk Custom Coupe



Skyhawk Custom Hatchback Coupe



Skyhawk Custom Sedan



Skyhawk



Skyhawk 'S' Hatchback Coupe



Skyhawk Hatchback Coupe



1978 BUICK BUYER'S GUIDE.



What's the Buyer's Guide all about? First of all, it's a closer look at what's under all that beautiful sheet metal. An examination of what makes a Buick a Buick. From engineering through design, all the way to final testing.

It's the information you need to make an intelligent decision about the kind of Buick you want to buy. There's information on engines. Ride-and-handling packages. Service. Special features. Available equipment. Dimensions. An in-depth look at what you get when you buy a Buick. There's even a checklist for each car.

so you can "spec" yours out in detail. And if we do say so ourselves, we think you'll be very favorably impressed. Because Buick for 1978 isn't simply the end result of a few years' planning. It's the culmination of a 75-year tradition that has continually combined innovative engineering and design techniques. Buick has always been something of a trail-blazer. Our industry "firsts" are legend in the annals of automotive history.

Among these are the valve-in-head engine. Enclosed bodies. Hydraulic shock absorbers. Independent front suspension. Multiple carburetion. The production hardtop. The constant-velocity universal joint. The aluminum V-8. Even the nation's first production automotive V-6. It's all part of Buick's past. And present, too. Because these are the kinds of achievements that have led to the Buicks we're building today. Achievements that led to the classically styled Riviera in 1963. The first V-6-powered Skyhawk in 1973. And the restored LeSabre and Electra in 1977.

For 1978, the story is no different. Buick is again a leader. This time, with an intelligent redefinition of the American mid-size car. The Buick Regal and Century. Both are tastefully redesigned to provide more meaningful interior and exterior space, while maintaining the traditional Buick values of luxury and convenience. The result: mid-size cars that are not only pleasing to the eye, but impressive to drive, maneuver, and park.



Century Sport Colors

Standard on Century Sport Coupe and Sport Wagon



Black Code 19
used with Silver
Code 15
Order Code
19 Paint

Black

Dark Blue Code 29
used with Silver
Code 15
Order Code
29 Paint

Blue

Red Code 77
used with Silver
Code 15
Order Code
77 Paint

Red

Upper Color

Lower Color

Included
Stripe Color



Century Sport Coupe—Model G87



Sport Wagon—Option Code W01

Century Sport Colors for Century Sport Coupe and Sport Wagon (Vinyl top not available)

Upper Color	Lower Color	Interior Trim Color
Silver 15	Black 19	Blue, Red
Silver 15	Dark Blue 29	Blue
Silver 15	Red 77	Red

1978 Century Special Station Wagon, Century Custom Station Wagon, Century Sport Wagon

Model Availability:

- Century Special—2-seat Station Wagon E35
- Century Custom—2-seat Station Wagon H35
- Sport Wagon —2-seat Station Wagon (Code W01)

Standard Equipment:

Engine

- 3.8 litre V-6 (see powerteam chart)
- High-Energy Ignition
- Semi-closed cooling system
- Catalytic converter

Chassis

- Power brakes with front discs/rear drums
- Manual steering
- Automatic transmission
- Coil-spring suspension
- Freedom Battery (maintenance-free)
- Forward-mounted steering gear and linkage
- Full-perimeter frame
- Computer-selected chassis springs
- Trued tires and concentric wheels
- Fiberglass-belted, radial-ply P195/75R-14 tires (N.A. Sport Wagon)
- Steel-belted, radial-ply P205/70R-14 tires (Sport Wagon)
- Improved corrosion protection

Comfort and Convenience

- Vinyl bench seat (Special)
- Vinyl notchback seat (Custom)
- Lift-up tailgate window and fold-down gate allows easy cargo loading
- Full-Flu ventilation
- Windshield wiper system with single-wipe feature for misty conditions
- Lights: front-door-operated roof (Special) front ashtray, under-dash courtesy, front-door-operated roof, glove compartment (Custom)
- Full-foam seat construction
- Rear-door armrests
- Front and rear ashtrays
- Compact spare tire
- Rear storage compartments
- Bin-type glove box with coin holder
- Combination turn signal and high/low beam control

Appearance and Protection

- Front and rear energy-absorbing bumpers
- Bumper protective strips
- Depressed-park windshield wipers
- Inside hood lock release
- Deluxe steering wheel
- Load-floor area carpet (Custom)

Available Equipment:

Engine/Chassis

- V-8 engine available (see powerteam chart)
- High-altitude emission system
- Power steering
- California assembly line emission testing (required in California)
- Heavy-duty engine and transmission cooling
- Engine block heater
- Heavy-duty battery
- Fiberglass-belted, radial-ply whitewall tires P195/75R-14 (N.A. Sport Wagon)
- Steel-belted, radial-ply blackwall tires P195/75R-14 (N.A. Sport Wagon)
- Steel-belted, radial-ply whitewall tires P195/75R-14 (N.A. Sport Wagon)
- Steel-belted, radial-ply white billboard lettered tires P205/70R-14
- Steel-belted, radial-ply whitewall tires P205/70R-14 (Sport Wagon only)
- Firm ride-and-handling (recommended for trailer towing—heavy-duty suspension, springs and wheels)
- Automatic level control
- Positive-traction differential
- Trailer tow flasher and harness (5- or 7-wire)
- 8-way power seat (driver's side on 55/45 or bucket seats)

Comfort and Convenience

- AM radio
- AM-FM radio
- AM-FM stereo radio with front and rear dual speakers
- AM radio and stereo tape player with front and rear dual speakers
- AM-FM stereo radio and stereo tape player with front and rear dual speakers
- AM-FM stereo radio and stereo cassette tape player with front and rear dual speakers
- Digital readout AM-FM stereo radio with front and rear dual speakers
- Windshield antenna (included with radios)
- Automatic power antenna
- Triband power antenna
- Combination AM-FM stereo entertainment radio and citizens band transceiver with Triband power antenna
- Rear-seat speaker (single)
- Front-seat and rear-seat speakers (dual)
- Air conditioner
- Automatic Climate Control air conditioner
- Full-length operating console
- Cruise-Master speed control
- Tilt steering column
- "Headlamps on" indicator
- Fuel usage light and instrument gages
- Trip odometer
- Instrument gages
- Electric clock
- Electric digital clock
- Electric door locks
- Remote-control tailgate lock
- Lockable storage compartment
- Reclining passenger seatback (manual)

- Soft-Ray tinted glass
- Soft-Ray tinted windshield
- Power windows
- Two-speed windshield wiper with low-speed delay feature
- Electric rear-window defogger
- Dome reading light
- Litter pocket
- Remote-control, outside, rearview mirror (right-hand or left-hand)
- Outside, rearview sport mirrors (left-hand remote and right-hand manual)
- Outside, rearview sport mirrors (left-hand and right-hand remote)
- Lighted visor vanity mirror
- Convenience group (includes sunshade map light and rear courtesy light—Century Wagon and Century Custom Wagon. Includes glove compartment, ashtray and courtesy light—Century Wagon; std. on Century Custom Wagon)
- Front light monitors
- Air deflector
- Luggage rack
- Wood-grain vinyl applique (N.A. Sport Wagon)

Appearance and Protection

- Color-coordinated custom front and rear seat belts (3 each) and front shoulder belts (2)
- Custom steering wheel
- Rally steering wheel
- Styled-wheel wheel covers (N.A. Sport Wagon)
- Deluxe wire wheel covers (N.A. Sport Wagon)
- Deluxe wheel covers (N.A. Sport Wagon)
- Designers' Sport wheels (std. on Sport Wagon)
- Chrome-plated road wheels (N.A. Sport Wagon)
- Designers' wheel covers (N.A. Sport Wagon)
- Door-edge guards
- Rocker panel moldings
- Protective body-side moldings
- Exterior molding package(s)
- Front and rear bumper guards (required in California)
- Front carpet savers
- Front carpet savers with carpet inserts
- Carpet savers and handi-mats with carpet inserts
- Carpet savers and handi-mats
- Load-floor area carpet (Special)